

MOOLA

FORAGE OAT

More feed for longer

- Quick to first feed
- Late to head
- Stays green longer
- Extended grazing
- Very high production
- Makes best use of available moisture.



Unauthorised commercial propagation or any sale, conditioning, export, import or stocking of propagating material of this variety is an infringement under the Plant Breeder's Rights Act 1994.
PBR 96/201

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FORAGE OAT



Moola is a PBR protected variety, marketed throughout Australia by



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For seed supplies and/or further information please contact:

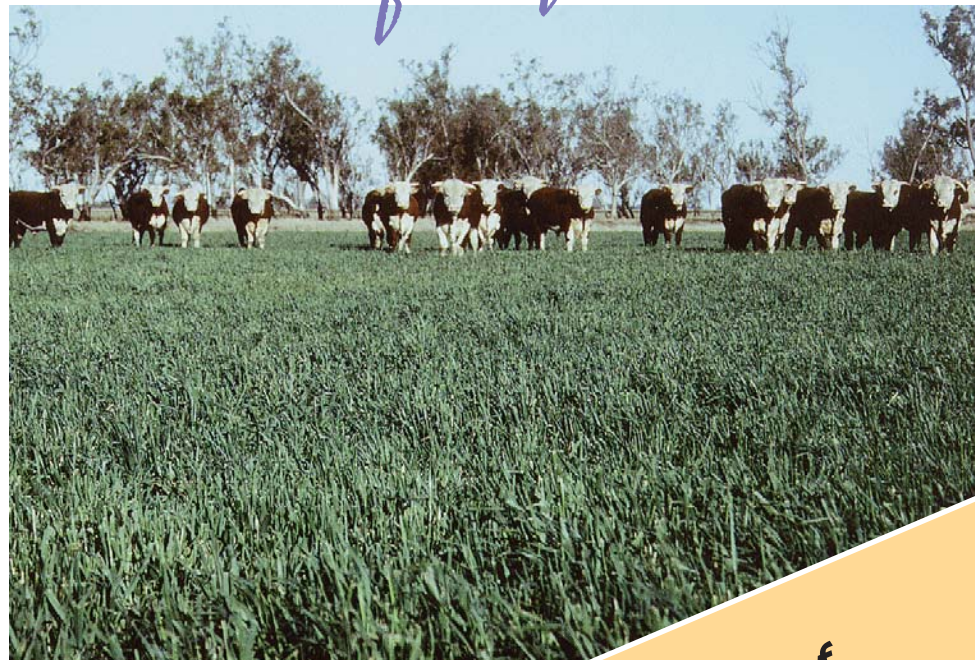


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“ The best producer of 20 commercial oat varieties in 1996/97 DPI trials ”



MOOLA FORAGE OAT is a popular variety with quick initial growth, late maturity and excellent stay green ability.

With Moola you can get green feed late into the season, when many other varieties have burned off.

Quick Feed

Moola is a very aggressive oat that gets growing quickly. Its quick plant establishment allows it to get secondary roots down and put on bulk before planting moisture dries out.



Quality Feed

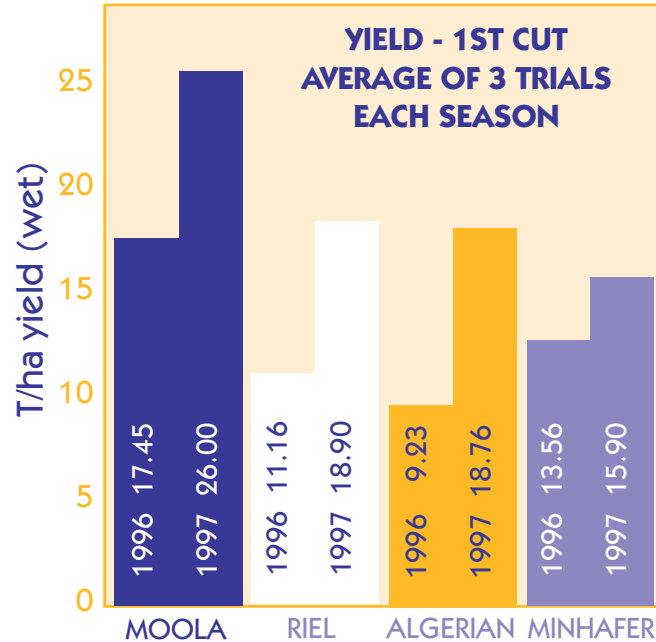
Moola produces a large bulk and has a soft broad leaf. High quality feed is produced under a wide range of conditions.

Late Feed

Moola is up to a month later to head than Minhafer on an early plant. This late maturity and its ability to respond quickly to rain can provide repeated grazing opportunities until later in the season.



The vigorous early growth and quick recovery of Moola Forage Oat, (centre with hat in row) compared with other varieties in a 1997 strip trial.



Moola's late maturity, clearly seen in the photograph below means that it produces green feed longer than most other varieties.



High Yields

The table opposite shows the clear superiority of Moola over a number of oats varieties in 1996/1997 trials, with a significant yield benefit at the first cut (approx. 11-12 weeks after planting).

Moola has been tested extensively over a wide range of conditions - in dry western areas, in favourable dryland and irrigated situations, and on early/late plantings. Moola has been proven to be well adapted to the majority of conditions and is recommended for all areas.



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